

DPP EXTRAC

Excel-based Data Extraction Utility Part # 292

SYSTEM OVERVIEW

Data Pro Accounting Software's DP/EXTRACT is a special utility designed to allow users to "extract" data from their specific accounting software modules into Microsoft Excel where you may then use the data in a huge variety of ways. This allows users to then perform functions such as **Mail Merges** in "Word" or export the latest customer data, including "e-mail addresses" to products, such as "Campaigner" for weekly "E-mail Blasts!"

COMMUNICATE TO EXCEL DIRECTLY THROUGH POWERServer!

This utility is not a typical option whereby you would attempt to go access a "dbf" file directly as Microsoft would allow you to in earlier versions of their **Office** products. Instead, this special utility is directly linked to your accounting data files using the core POWERServer module which is automatically included in every **System Administrator** module. It is the heart of all of Data Pro E-COMMERCE technology!

MODULES CURRENTLY AVAILABLE

The primary modules targeted for use with this utility start first and foremost with the Customer database located in the Accounts Receivable data files. This is where most companies will want to target their on-going customers and prospects for "direct mail" and "e-mail blasting" campaigns. However, you can also get the current YTD & Prior Year Sales figures by Customer, only if you have security rights!

Vendors in the Accounts Payable data files, Employees in the Payroll data files and Item Numbers in the Inventory Management files are also included. Even Address Contacts in the **Productivity Tools** modules are included as many users will use those files from the **Sys**tem Administrator module for special marketing purposes!

E-Mail PRODUCTS

There are many different "e-mail marketing" products on the market today ranging from Constant Contact, Mail Chimp, Campaigner and more! These products allow companies, like yours, to send "e-mail communications" to your customers, vendors and employees easily by allowing you to either upload your **HTML** templates or use theirs and make your own modifications to get them out more simply. The key though, is to having timely information from your system. That is where DP/Extract comes in. It accesses your system as often as you desire and provides you with the most up to date information possible on all your customers, vendors, employees and more!

ADDING SUBSCRIBERS IS NOW EASY!

The following is the simple menu option in "Campaigner" for "Adding Subscribers." Once you have saved your customer file off to a secure Excel file, you can easily upload it to your special account for "E-Mail Blasting."

	Create a marketing piece +
<	Add Subscribers *
	Schedule a Blast +
	View Reports +
	Create Forms •
	Setup Triggers / Autoresponders

ADVANCED SECURITY INTEGRATION!

Because this special utility program has such special access to a wide

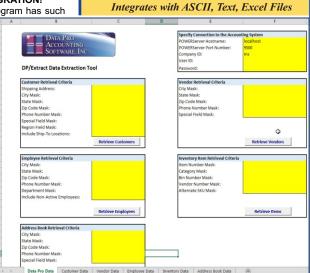
range of key data files, it has to have full integration to the Advanced Security Administrator module. Otherwise, you would have staff having access to data you would have fully secured within the Infinity POWER applications.

Because the system uses the POWERServer module, it communicates and is fully aware of user rights within the accounting system. Therefore, this utility can actually be installed on several users' PC's throughout the office and they will only have access to data that they have been granted access to by management.

STORED SECURELY!

What must be kept secure data files that are generated from the "Retrieval" options for each of the accounting modules. The system provides a series of "Masks" that allow you to find specific pieces of data and to "exclude" other data by using the "Masking" feature, just as it is utilized within the Infinity POWER applications themselves. Therefore, if you enter "FL" in the "State" field, for example, you will only get an extraction of data for customers with addresses in FLORIDA.

Once you "retrieve" that data though, you will save it off to a separate Excel spreadsheet on a save non to a separate Excerption and secure drive (*local, network or jump drive*) for use based on your needs. This can include Mail Merges in Word for Direct Mail Campaigns, Bar Code Printing for Inventory Items, E-mail Blasting and a whole range of other uses. But, now the data is in Microsoft Excel and no longer protected by the Data Pro Security Administrator! Be careful!



Infinity POWER options available to "extract:"

ACCOUNTS RECEIVABLE

Customers

ACCOUNTS PAYABLE

Vendors PAYROLL

Employees

INVENTORY MANAGEMENT

Inventory Items

ADDRESS BOOK

Address Contacts

				Preview your labels
Tony-Rizzo¶ Allens-Hardware-Shops-Inc.¶ 400-EKennedy-Blvd.¶ Orlando,-FL-33421¶ ¤	i Fred-Hart¶ Fred-Hart-Construction¶ 7500-NAlamo-Drive¶ Tampa,-FL-33651¶ ц	f Dennis-Livingway¶ Home-Depot-Inc.¶ 3030-No.•Rocky-Point-Dr-W¶ Tampa,-FL-33684¶ µ	ц	Some of the merged labels are preview another label, dick one of the following: Recipient 1 Charles Constants Charles Constants
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Ted-Jackson¶ Ted's-Sheds-Inc.¶ 15001-Fowler-Ave¶ Tampa,-FL-33625¶ I	i Sherry-Furness¶ University-of-Tampa¶ 401-WKennedy-Blvd.¶ Tampa,-FL-33614¶ ¤); Tom-Hill¶ Bower's-Roofing-Supplies¶ 1673-NNebraska-Avenue¶ Tampa,-FL-33613¶ µ	ц	
Bob-Clark¶ Clark-Financial-Services,-LLC¶ 9264-Hillsbough-Ave.¶ Tampa,-FL-33636¶ ¤	i Jill-Harris¶ Federal-Unemployment-Office¶ 1000-Main-Street¶ Washington,-DC-87512¶ ¤	i Lori-Mets¶ FlaNat'l-BkFed-Depository¶ P.OBox-7500¶ Tampa,-FL-33651¶ д	п	
Jim-Sampson¶ Florida-Lumber, Inc.¶ 6128-NFlorida-Avenue¶ Suite-610¶ Tampa, FL-33612¶	I Accounting General-Telphone-Company 100-NMadison-Street P.OBox-GTE Tampa,-FL-33601 Tampa,-FL-33601) Dan-Thomas¶ NCNB-National-Bank¶ P.OBox-201¶ Tampa,-FL-33701¶ µ	ц	Step 5 of 6 → Next: Complete the merge ← Previous: Arrange your labels
Tom-Hanks¶ S-&-S-Sub-Contractors¶ P.O. 7000	i Don-Williams¶ Scotty's-Building-Supplies¶ 8755-W-Hillsborough-Ave.¶	I Susan-Metheney Suncoast-Concrete-Supplies 8483.N. Ulmerton-Road 9	ц	

Microsoft Word now has the "live" data it needs for a complete "Mail Merge" whenever you want it!

Campaigner now has easy data to "Import!"

Bulk Unsubscribe Download / Export Fields

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